

Kaila Quesada

Senior Product Designer

kailaquesada@gmail.com

414-688-7723

www.kailaquesada.com

UNIVERSITY OF CHICAGO

Bachelor of Arts,
History (Honors)
Studio Art Minor,
2012

GENERAL ASSEMBLY

User Experience
Design Immersive,
2017

Visual Design Part
Time,
2016

DESIGN TOOLKIT

Figma
Sketch
Adobe XD
Photoshop
Illustrator
Lightroom
InVision
Axure

SENIOR PRODUCT DESIGNER

Amount

Chicago, IL | May 2020 - Present

Lead design initiatives for the Amount Product Development org, which focuses on innovating and refining our B2B & customer-facing products. Notable projects include Point of Sale or “buy now, pay later” experiences for a multi-million dollar bank and top-5 global credit card issuer, as well as research and design for a new Auto Loan product.

PRODUCT DESIGNER

Amount

Chicago, IL | Aug 2018 - May 2020

Designed a suite of business-facing tools from the ground-up to enable our bank partners to self-serve their portfolios of Amount products and reduce the level of dev work for the Amount teams. Collaborated with product owners and developers to optimize customer verification software, reducing the need for human touch and operational costs. Created UI design system for the Amount product suite.

UX/UI DESIGNER

United Airlines

Chicago, IL | Feb 2018 - Aug 2018

Designed accessible, WCAG AA-compliant end-to-end user flows and product features for customer flight purchase path across mobile and desktop. Conducted research and usability testing to guide concept designs and iteration. Collaborated with Business Analysts and Engineers throughout Agile product development cycle, presented designs to stakeholders, and delivered annotated, high-fidelity mock ups.

PRODUCT DESIGNER

Waaves

Chicago, IL | Nov 2017 - Dec 2017

Served as project lead, conducted user research, redesigned music collaboration product and website. Designed UI elements, determined new style guide, and branding. Facilitated design studio with client, built high-fidelity prototype, and conducted usability testing.

SENIOR RESEARCH ASSOCIATE

NPV Advisors

Chicago, IL | Dec 2016 - Aug 2017

Created custom research products for commercial property appraisals. Collected and analyzed large data sets, built data visualizations, and used secondary research to develop in-depth narratives. Managed group work flow for research teams across two offices during periods of record-high client work volume. Designed online marketing materials.